



## GUIDELINES

# 360 VISION VIRTUAL REALITY DEVELOPMENT INITIATIVE

### **What project formats are eligible?**

The 360 Vision Virtual Reality Development Initiative is open to all genres and formats that explore narrative-rich VR content. We will consider new projects as well as companion pieces to other works, where chain of title is clearly established. We recommend that applicants refer to the Screen NSW website for details of previously funded projects for inspiration.

If you are partnering with an organisation (eg. Sydney Dance Company) for your submitted Project, you will need to include a draft MOU or a Letter of Intent signed by the organisation as evidence of your collaboration.

If successful, you will receive funding for development upon fulfilment of any applicable preconditions.

You may submit or be attached to multiple applications, but you are advised to put your most competitive project forward.

You are responsible for clearing all rights to develop the project and may be asked to provide chain of title documents.

Please note that all selected projects that proceed to further ABC development or commission would be required to comply with the ABC's commissioning and editorial policies available here: <https://edpols.abc.net.au/policies/>

### **Who is eligible?**

We are open to submissions from all creatives from emerging to established practitioners. We are





also encouraging partnerships, joint ventures and co-productions with companies familiar with Virtual Reality.

Applicants must either be NSW based key creatives, individuals or companies, or have at least one NSW based key creative (writer, producer or director) attached.

The Applicant must have a valid ABN and, if required by law, be registered for GST. Create NSW general eligibility requirements can be found in the Create NSW Terms of

Trade, which should be read in conjunction with these guidelines.

Create NSW is committed to supporting increased participation in the industry of people from underrepresented groups including women, Aboriginal and Torres Strait Islander peoples, people from CaLD backgrounds, people with disability, LGBTIQ people, people from western Sydney and people from regional NSW. Priority will be given to teams including people from under-represented groups.

### What do I need to submit?

Applicants must complete the online application form and submit, at a minimum, a 1-2 page pitch document (with the option of including additional story materials relevant to your stage of development e.g. episode scripts or proof of concept films).

Apply via the online portal here.

- All core material listed on the application form must also be submitted, including: Outline
- Treatment addressing information about the proposed methodology and duration of content
- Development budget (which, in addition to the requested amount, may include additional finance such as crowd-funding and deferred expenses and deals)
- Quotes to support the budget including camera, insurance, picture post, sound post and editing facilities
- Production schedule including expected delivery date
- CVs of the Key Creative(s) and/or profile and background of companies involved in the project

### How & When can I apply?

Applications will open 16th of November, 2018 and the closing date for submissions is 21st January 2019 at 11.55pm.

The link to the application form is below:

<https://screen NSW.smartygrants.com.au/360Vision2018>

### What is the assessment process?

Create NSW and the ABC will jointly review and assess the applications against the following criteria:

- The strength and distinctiveness of the concept;
- The **strength** of the story and the quality of the submitted materials;



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- The potential of the project to reach its target audience;
  - The track record of the Key Creative(s) and/or associated companies;
  - The potential of the project to contribute to a robust screen industry in NSW;
  - The potential of the project to be realised from Development through to production, and then final distribution and exhibition.

## **Development Deliverables**

1. Development Deliverables may vary for each project selected, but may include:

- Proof of concept
- Producers Report
- Draft treatment
- Story Bible
- Script for Pilot test shoot
- Episode Shooting Scripts
- Technology requirements for viewing VR material
- Statement of Actual Expenditure
- Rough or fine cut test shoot

## **Who should I talk to about my application?**

If you have any queries about your application, please contact Andrea Ulbrick, Screen Investment Manager at [Sofya.Gollan@create.nsw.gov.au](mailto:Sofya.Gollan@create.nsw.gov.au) / or Saara March, Screen Investment Officer at [saara.march@create.nsw.gov.au](mailto:saara.march@create.nsw.gov.au) / 8289 6504