



## GUIDELINES

# MARKET TRAVEL

### What project formats are eligible?

We fund the development of:

- feature films
- adult and children's television drama and narrative comedy including series, miniseries, web series and telemovies
- factual and documentary television or web programs and series animation series
- creative interactive screen entertainment

We do not fund the development of:

- infotainment, lifestyle, travel, magazine, sports, education, game shows and other magazine-style productions\*
- current affairs and news programs community television programs
- shorts, short features (under 60 minutes) or experimental films
- interactive content that is not creative screen entertainment projects being developed as part of a course of study

\*For further guidance on the distinction between infotainment, lifestyle, magazine programs and documentary/factual programs refer to the [advice on Screen Australia's website](#).

### How much can I apply for?

- Requests for travel support should generally not exceed \$5,000.
- An individual or a team can submit up to three applications to this program in any financial year, but only one application at a time
- Generally we will not consider development funding for a project that has a current application to another Screen NSW program


Recently funded projects and the amounts provided can be found under [Funding Approvals](#).

### What can I use the money for?

Travel related to markets, industry trade missions and targeted trips of meetings aimed at securing finance for a project or slate of projects.

### Who is eligible?





Screen NSW general eligibility requirements can be found in the [Screen NSW Terms of Trade](#), which should be read in conjunction with these guidelines.

Applicants will generally be a NSW-based Key Creative, individual or company. If you are not based in NSW you must:

- Provide evidence of a genuine co-production partnership with a NSW-based company or producer OR
- Have at least one NSW based Key Creative (writer, producer or director) attached OR
- Satisfy Screen NSW that the proposed travel offers outstanding benefits to the NSW screen industry

You must intend to produce or post produce your project in NSW. You must hold the rights in your project.

Teams generally need to include a Key Creative with credits in a relevant genre. If your team does not have these credits, please provide other information demonstrating that you have the relevant market knowledge and relationships.

Screen NSW is committed to supporting increased participation in the industry of people from under-represented groups including women, Aboriginal and Torres Strait Islander peoples, people from CaLD backgrounds, people with disability, LGBTQI people, people from western Sydney and people from regional NSW. Priority will be given to teams including people from under-represented groups.

### **How and when can I apply?**

The Market Travel Portal is currently CLOSED, and will reopen 9am on the 1st July 2019.

### **What do I need to submit?**

You must submit all of the core materials listed on the online application form.

Projects need to demonstrate that the creative materials are at a market ready stage. If you are applying with a slate of projects provide the creative materials for the strongest project on the slate, plus an overview of the slate to be pitched and a précis of each of the other projects.

The creative materials required vary according to the project type:

- features - a script and one page synopsis
- documentary and factual programs - a script or detailed treatment
- TV and web drama - the series bible, scripts and/or episode outlines
- Interactive projects - a clear description of the story, journey or user experience Please also provide web metrics and online location for any relevant previous projects, including the experience of the team.


You should also provide evidence of plans to maximise the potential of your content to be exploited across different formats and platforms – i.e. webisodes, mobile games.

Assessment materials should include CVs from all key project members.

### **How will my application be assessed?**

Your application will be competitively assessed against the following criteria:



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- Whether the proposed travel is essential to advancing the financing of the project and/or the applicant's slate, taking into account market readiness of the project(s) and the opportunities provided by the market or targeted meetings.
  - The track record of the applicant including the financial track record and experience of the applicant and any key creatives.
  - The appropriateness of the budget submitted.
  - The potential of the project(s) to contribute to a robust screen industry in NSW.

### **How long will it take to receive a decision?**

Approximately four and six weeks from the date that we acknowledge receipt of a completed application.

### **What are the terms of funding?**

Please refer to the [Screen NSW Terms of Trade](#).

### **Complaints**

If you would like to provide us with feedback, or believe you have cause for complaint, please consult our [Feedback, Review and Formal Complaints Procedures](#).