

Tuesday, 30 March 2021

Screen NSW announces new YouTube Creator Program with Changer Studios for NSW

Screen NSW is calling for applications for the inaugural *YouTube Creator Program*, a new suite of programs to be delivered in partnership with Changer Studios.

The *YouTube Creator Program* has been designed to shape the new media landscape by growing the next generation of NSW YouTube creators and building a stronger culture of creative entrepreneurship and diversity. The online delivery model will enable practitioners from right across NSW to participate.

The *YouTube Creator Program* aims to support the creation of original NSW narrative content made specifically for global online audiences, and assist emerging, mid-career and established online storytellers to enhance their skills and focus their ambition.

Head of Screen NSW Grainne Brunsdon said "Screen NSW is excited to offer this program in partnership with Changer Studios to NSW practitioners to support the creation of new online content and help practitioners to take their stories and business models to the next level. We continue to work to drive diversity by supporting the development of content from a variety of storytellers and stories that reflect a variety of cultures and views within NSW on screen.

"The *YouTube Creator Program* is tailored to emerging and established creators, as well as traditional filmmakers moving into the online space, and will offer two online workshops for emerging practitioners to hone their skills including *Success and Impact on YouTube*, and *How to Earn Revenue & Build a Career on YouTube*," said Ms Brunsdon

Ant McCormack of Changer Studios said "We're super excited to partner with YouTube and Screen NSW to help develop the next generation of video content creators. These creators are going to shape the future media landscape."

The *YouTube Creator Program* will provide the opportunity for up to 20 NSW Content Creators to apply to take part in the advanced Creator Accelerator Program and will be delivered by Changer Studios online in collaboration with YouTube and supported by Screen NSW.

Applications for the advanced Creator Accelerator Program are open now and close **Monday 3 May at 5pm AEST**. For more information including details on how to apply visit www.screen.nsw.gov.au